



The Scoop from Downtown Westfield Corporation July 2015 Celebrating Summer!

In This Issue:

[Sidewalk Sale Days](#)

[Food & Wine](#)

[Farmers Market](#)

[Pampering Services](#)

[Jazz Festival](#)

[5K Pizza Run](#)

[Judge Dismisses Case Against Stop & Shop Expansion](#)

[10 Best Places to Live](#)

[Vacancies](#)

[Best Bets](#)



If you like this newsletter, please share it!



Enjoy Sidewalk Sales



Sweet Sounds Downtown Jazz Festival Begins July 7

Live music every Tuesday night in July & August, 7-9pm --

The 19th Annual Sweet Sounds Downtown Jazz Festival will run from July 7 through August 25. Talented jazz groups will play and entertain each Tuesday evening from 7pm until 9pm during July and August with Wednesday rain dates. Four bands will play each Tuesday; and this year, the DWC has added a fifth band at South and Westfield Avenues every Tuesday in July directly in front of Gallery U Boutique. Members of the Westfield Art Association will have an exhibit each week as well as snacks from Mulberry House Restaurant. Visit downtown Westfield for the jazz and arrive early to shop and enjoy the restaurants and dessert places too. We look forward to seeing everyone! [Click here for details and the 2015 performance schedule.](#)

July 9-12

Sidewalk Sale Days will be held on July 9-12, Thursday through Sunday. Sponsored by Downtown Westfield Corporation. Get ready for discounts and fun as our downtown retailers put their merchandise out on the sidewalks. Stroll and shop for bargains! [Read more...](#)



The 14th Annual Downtown Westfield 5K & Pizza Extravaganza will be held July 22 at 7pm

Online registration is now open! The 5K Pizza Run, one of the largest non-corporate 5K races in the state, attracts over 2,600 runners and over 6,000 spectators for an evening of running, pizza, prizes, DJ entertainment, and live music by Michael Craig Band & FOG. Tech shirts to the first 2,500 entrants. [For more information and to register, click here.](#)



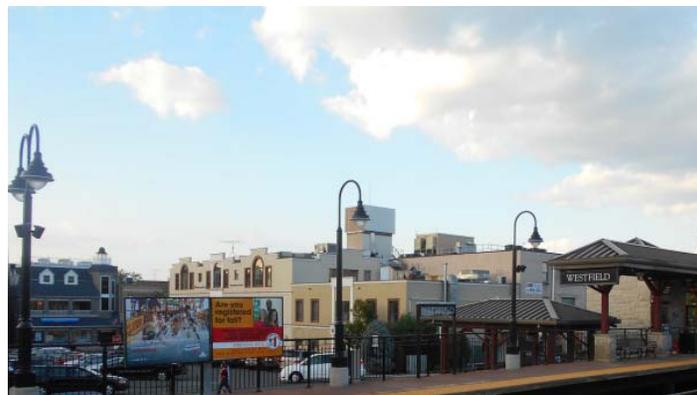
Food & Wine Events

Bastille Day Dinner at Chez Catherine, July 14

On July 14, Chez Catherine will have a Bastille Day celebration with a cocktail party, live show of the fireworks of The Eiffel Tower at 5pm sharp (approximately 45 minutes) and a Gala dinner. Menus, wine selection and prices will be available soon on their website. Note: The restaurant will be closed for vacation June 28th to July 6th, reopening on July 7th for dinner only, and then resuming their regular schedule on July 8th. 431 North Ave. W., 908.654.4011. www.chezcatherine.com

Judge Dismisses Case Against Westfield Stop & Shop's Expansion

A legal battle fought for years over the expansion of the Stop & Shop supermarket in Westfield may have finally come to a close now that a judge has dismissed the case of James Hughes v. the town of Westfield and the Stop & Shop Supermarket Company, LLC. The plaintiff has 45 days to file an appeal. [Read more...](#)



**Cooking
Demonstration
with Maggie
Cooks at Savory
Spice Shop, July
21**



Savory Spice Shop is excited to host the owners of Maggie Cooks on Tuesday July, 21 at 7pm for a cooking demonstration. A three course French inspired summer menu will be prepared. Recipes and samples of each course will be provided. There is a cost of \$20/pp, please call Savory Spice Shop to reserve your spot. 138 E. Broad St., 908.264.8947. westfield@savoryspiceshop.com

**Westfield is Named One of the 10 Best Places To
Live In New Jersey**

According to Inyourstate.com, New Jersey is a great place to live and so are many of our towns. In fact, there isn't a single town without several redeeming qualities. Still, some neighborhoods stand out more than others. Whether you're looking for safety or socialization, there is a town in Jersey for you. Westfield was named one of the 10 best! Here's what they say about Westfield: "This central New Jersey town is family oriented, offers great restaurants and shops and has a prime location with easy commutes to both New York City and the Jersey Shore." Read the full article on <http://www.onlyinyourstate.com/new-jersey/best-places-to-live-nj/>

**Eat or Be
Eaten...A
Psycho-
Educational
Culinary
Experience at
Savory Spice
Shop, July 27**



Learn culinary skills and gain emotional/psychological insight with a chef and therapist! Increase your ability to cope with stress and fully enjoy life by joining private Chef Mark Grillo and seasoned therapist Nathalie Concepcion at Savory Spice Shop on Monday, July 27 at 6pm. Mark and Nathalie found a way to combine their love of food, cooking and optimizing mental health options and want to share their findings with you. 138 E. Broad St., 908.264.8947. [Click for more information or to reserve.](#)

**What's Up with
the Vacancies?**

Changes are going on downtown! While there are some visible vacancies, rest assured people are working hard to attract quality tenants to our marketplace. We



hope to be able to make some announcements soon. The Downtown Westfield Corporation monitors vacancies and reports that retail vacancies are 7% of the total retail square footage in our Special Improvements District (SID) in Westfield. Approximately 25 businesses open and close in our 450+ business district annually - a sign of an ever-changing marketplace. Interest from potential new businesses is strong. So chin up... it looks bad but it isn't! For those interested, see a list of [available retail and office space](#) here.

**Iced Hot Chocolate at Ahre's
Coffee Roastery**

Ahre's is featuring it's acclaimed 'Iced' Hot Chocolate all month long in July. Come in and get one at \$3.75 or two for \$6. While you're at the store, pick up a pound of regular and a pound

of decaf for the Beach House.
104 Elm St., 908.232.7977.
www.ahrre.com



Farmers Market Now Open Saturdays

Open every Saturday from 8:30am - 1:30pm at the Westfield train station from June 6 through October 31. All farms are Jersey Fresh members of the NJ Council of Farmers and Communities. In addition to fresh produce, you'll find organic meat, baked goods, local honey, organic food products, wine, fresh pasta, and more. Sponsored by the Greater Westfield Area Chamber of Commerce. 908.233.3021. www.gwaccnj.com

Summer Best Bets

In addition to the Sidewalk Sales going on July 9, 10, 11, & 12, many downtown businesses have news or special promotions this month.

Mila

Mila is having a sale with 50% off the entire store (excluding accessories) in pre-celebration of the 4th of July! Two days only -- Thursday, July 2 and Friday, July 3. 107 Prospect St., 908.232.1110. [Facebook](#)

Bittersweet Designs

Stop by Bittersweet for the latest beach cover-ups, totes and flip-flops. Insulated cooler bags from Lilly Pulitzer make a great beach tote. Mariposa giftware is fully stocked for all your summer entertaining. Look for special discounts during the July Sidewalk Sale Days. 212 Lenox Ave., 908.389.0330. [Facebook](#)

Clients First Inc.

Clients First, a marketing and promotional advertising company in Westfield, will offer a smart phone app for fundraising and discounts to local stores that will soon be available in Google Play and the iPhone App Store. The Fundraising App is a coupon book on your smart phone featuring special offers, discounts, promotions and events from local businesses. Schools, clubs, non profits, teams and other organizations can sell the \$30 App to make 55% Profit or \$16.50 per sale to area residents and generate significant revenue for their organization. If your Organization would like to [learn more](#) please call Jeff at



Pamper Yourself Downtown

Need a massage? Facial? A foot rub? A manicure or pedicure? Waxing? Who doesn't love being pampered? We work hard taking care of our families, our households and our careers. Why not take care of ourselves! Westfield has many beauty service establishments in our downtown. Here's a short list. While hair salons are NOT included here, many of them offer spa services too, such as Salon Visage and Guillotine Salon.

Facials:

A Face Forever
231 Elmer St., 908.654.0880

Bare Skin
431A South Ave. W.,
908.389.1800

Blue Mercury
82 Elm St., 908.233.1100

Facial Reality Spa & Salon
221 Lenox Ave., 908.928.0010

Skin Savvy
100 Quimby St., 908.301.1500

Westfield Laser Skin Care Center
209 Central Ave., 908.228.2769

Manicures/ Pedicures:

First Class Nails & Spa
21 Elm St., 908.228.2106

Joy Nails & Spa
110 Quimby St., 908.264.7155

The Nail Boutique
419 South Ave. W., 908.233.5097

Serenity Nails & Spa
211-215 South Ave. W.,
908.654.5757

Massage/ Reflexology:

Clients First at 908.232.1200. Local Businesses will have access to the App to post their specials, coupons and events. The App will be completely FREE to the first 20 Businesses that sign up. If you are a business owner, fill out the simple [online registration form](#) to claim your free spot. [Read more.....](#)

Evalyn Dunn Gallery

Enjoy a 4th of July storewide sale at Evalyn Dunn. Stop in and take advantage of great values all month, running from July 1 through July 31. Some exclusions apply. Not valid on previous purchases. 549 South Ave W., 908.232.0412.
www.evalyndunn-gallery.com

Facial Reality Spa & Salon

Keep your skin covered with this summer special: All Eminence and Noevir products containing SPF are now 20% off. Call or stop in soon for best selection. 221 Lenox Ave., 908.928.0010.
www.facialrealityspa.com

Gallery U

As the Downtown Westfield Corporation presents "The 19th Annual Sweet Sounds Downtown Jazz Festival", a new performance space will be located on the sidewalk in front of Gallery U Boutique on Tuesdays from 7pm - 9pm throughout July. Seating will be provided by Gallery U during the performances on a first come first served basis. Music and art naturally go hand in hand, so artwork by members of the Westfield Art Association will be on exhibit during the performances in July with each Tuesday featuring different WAA artists. In addition, Mulberry House Restaurant will have organic and locally sourced snacks available during the performances. Take an additional 10% off your Gallery U Boutique purchase during Tuesday performances in July. 439 South Ave. W., 909.232.1895.

Glamorous Girlz

For the month of July, enjoy a free manicure with a pedicure Tuesday - Friday. 28 Prospect St., 908.264.8819.

J.Winthrop on Elm

J.Winthrop and Koi Boutique have merged and are officially open for business at 33 Elm St. They continue to provide excellent customer service, fine jewelry, giftware, apparel, and accessories. Vera Bradley Fall will launch the second week of July. Stop by for many sales, promotions, and new arrivals throughout the month. 33 Elm St., 908.232.8199.
www.facebook.com/jwinthropandco

Blue Mercury
82 Elm St., 908.233.1100

U Relax Foot & Body Massage
241 North Ave. W., 908.654.5888

Makeup/ Eye Lashes:

Blue Mercury
82 Elm St., 908.233.1100

JL Makeup Artistry
231 North Ave. W., 908.233.2337

Lashzilla Lash & Beauty Boutique
231 North Ave. W., 908.379.8071

R Studio Lash Spa
100 Quimby St., 908.571.2883

Waxing:

Girl from Ipanema Spa
112 Elm St., 908.232.4890

LunchBOX
125 Quimby St., 908.233.3149

Click for a [complete list of services](#) in downtown Westfield, including beauty salons, doctors, realtors, etc.



Jude Connally

Celebrate in style this fourth of July! Embrace an all-American style with classic red, white and blue pieces all proudly made by Jude Connally in the USA. 111 Central Ave., 908.889.0900. [Facebook](#).

Just Bead Yourself

Come to a Frozen Tea Party and meet, sing and bead with Queen Elsa! Saturday, July 11, 1:30pm-3:30pm and Friday, July 24, 1:30pm-3:30pm. \$45 per child, ages 3 and up. Advanced registration required, space is limited. Also, enjoy a Summer Bead Camp! Spend the summer making jewelry. Half & full day sessions are available and there are four camp classes to choose from, plus a mid-day kids yoga option. Flexible schedule & extended day availability. If you register with a friend & you each receive \$5 off. Mention this newsletter for a free camper mystery gift. 113 Central Ave, 2nd Fl., 908.232.3411. www.JustBeadYourself.com

Quick Links

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The Eardly T. Petersen Co, Inc.

Are you maintaining your own lawn? Consider a Stihl FS56RC line trimmer. It trims and edges with ease and power, with Stihl quality and durability. Now \$199. 224 Elmer St., 908.232.5723. www.etpetersen.com

Home Economics Consignment Store

Before you hit the beach for family fun, make a quick stop at Home Economics Consignment Store for their summer sale. Take an additional 30% off all summer merchandise. Yes, designer bags too. Rainy day? Clean out the closets and bring in fall merchandise and home goods to sell. Home Economics Consignment Store will be accepting fall items in July. Open Thursday, Friday, Saturday, or by appointment. 415 Rahway Ave., rear building. 908.451.6551. [Facebook](#).

We hope you enjoyed this monthly publication!

If you have any comments or suggestions, or if you are a business owner in the Special Improvement District and would like to be considered in future issues, please email:

j.lemberg@westfieldtoday.com.

Sincerely,

Sherry Cronin, Executive Director
Beth Brenner, Asst. Executive Director
Jamie Lemberg, Digital Marketing & Social Media

Downtown Westfield Corporation (DWC), Management Entity
of the Special Improvement District 908.789.9444.

Since its formation in 1996, the Downtown Westfield Corporation's (DWC) efforts have resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.

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