



News from Downtown Westfield NJ "A Classic Town for Modern Families" July 2019

Did you know? Fun fact: The Downtown Westfield Corporation (DWC) has been publishing this newsletter to keep shoppers, diners and residents informed since January 2008!

IN THIS ISSUE: Events at a Glance, Country on Quimby, Sweet Sounds Downtown Music Festival, Sidewalk Sale Days, Car Show, Westfield Winter Wonderland, Pizza Run, Grand Openings, Downtown Clock Restored, Food & Wine, Best Bets

July Events at a Glance

There are so many events happening this month in Downtown Westfield, it's hard to keep it all straight! Here's your cheat sheet to what's coming up. Details of these events follow in the sections below, or visit our [events page](#) here.



Country on Quimby

Tuesday, July 2, 7pm-9pm on Quimby St.

Sweet Sounds Downtown Music Festival

Every Tuesday in July & August, 7pm-9pm, from July 2 to August 27 at various outdoor venues

Downtown Westfield Sidewalk Sale Days

Thursday, July 11 through Sunday, July 14

3rd Annual Car, Motorcycle & Jeep Show

July 13, 9am-3pm at the South Ave. Train Station Parking Lot

Westfield Winter Wonderland in July

Sunday, July 14, 10:30am-12:30pm on Quimby St.

Downtown Westfield 5k & Pizza Extravaganza

Wednesday, July 24, 7pm (race start)

Westfield Farmers Market

Every Saturday 8:30am-1:30pm at the North Ave. Train Station, June - October, sponsored by the Greater Westfield Area Chamber of Commerce

Country on Quimby for Opening Night of Sweet Sounds Downtown

Country ON QUIMBY

Line Dance with Nikki Briar & The Sweet Briar Band

Tuesday • July 2, 2019 • 7-9 pm • Quimby St.

Raindate Wednesday

Music Festival

Tuesday, July 2, 7-9pm

Downtown Westfield Corporation begins its 23rd year of Sweet Sounds Downtown Music Festival every Tuesday night in July and August. This year, there are some exciting new changes which include even more genres of music.

On opening night, July 2, 2019 from 7 pm to 9 pm along with the three other Sweet Sounds Downtown band locations, Quimby Street will be closed to traffic so spectators can enjoy "Country on Quimby". The sweet sounds of Nikki Briar and the Sweet Briar Band will kick off with their country performance along with some line dancing. The Garden State Cowgirl will be there to rock your world! A taste of country, a lick of rock is what hot, sassy, country rocker Nikki Briar brings to every performance. Nikki Briar - defined in the past as the East Coast's hardest working female country artist has slid herself into the hearts of fans all over the nation and world! [Read more...](#)

Sweet Sounds Downtown Music Festival Continues All Summer

Live Music Every Tuesday Night in July & August, 7pm-9pm

Enjoy free music at the 23rd Annual Sweet Sounds Downtown Music Festival while strolling, dining and relaxing at the various outdoor venues around town featuring live musicians. Sponsored by the Downtown Westfield Corporation (DWC), the festival takes place every Tuesday evening during July and August, from 7pm to 9pm. Rain dates are the following evening, Wednesday, each week. New this year: the festival is now all music, including jazz, rock and country bands!

[Click here for the performance schedule!](#)

SWEET SOUNDS DOWNTOWN MUSIC FESTIVAL



Sidewalk Sale Days Bring Bargains to Downtown

Thursday, July 11 - Sunday, July 14

Downtown Westfield Sidewalk Sale Days will take place throughout downtown Westfield Thursday, July 11 through Sunday, July 14. Come pick up some bargains and join the party! Participating Businesses to date include Alex and Ani, American Shoe Repair, Ann Taylor, AR Workshop, Athleta, Banana Republic, Club Pilates, Galeria West, Gap,



Downtown Westfield SIDEWALK SALE DAYS

July 11, 12, 13 & 14

Thursday, Friday, Saturday & Sunday

(In case of rain, check for indoor sales.)

J. McLaughlin, JackRabbit, Janus' Closet, Jos. A. Bank, Jude Connally, Learning Express Toys, Randal's Shoes, Ruby and Jenna, Savory Spice, Sole Shoes, South Moon Under, Urban Outfitters, and Williams Sonoma. In case of rain, check for indoor sales.

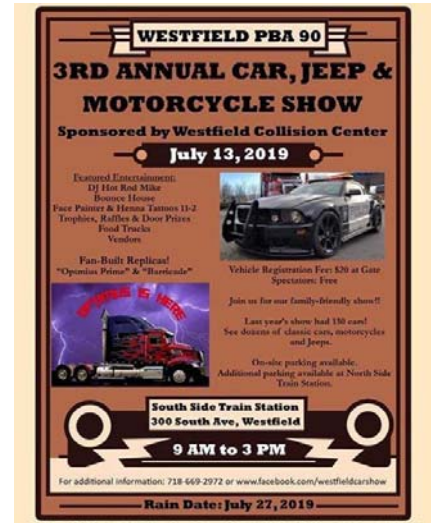
Check out these great videos from just a few of our businesses who are excited about the sale days! [Athleta](#), [Sole Shoes](#), [Urban Outfitters](#), [Williams Sonoma](#), [JackRabbit](#).

3rd Annual Car, Jeep & Motorcycle Show

Saturday, July 13, 9am - 3pm

On Saturday July 13th, 2019, the Westfield PBA 90 will be hosting their 3rd Annual Westfield PBA Car, Jeep and Motorcycle Show. It will be held at the Westfield South Side Train Station (300 South Avenue, Westfield, NJ) from 9am-3pm. Join this family-friendly event featuring DJ Hot Rod Mike, bounce house, face painter & henna tattoos 11-2, food trucks, and vendors. Vehicle registration fee: \$20 at the gate. Spectators: Free. On-site parking available. Additional parking is available at North Side Train Station. Rain date: July 27, 2019. Presented by Westfield PBA 90, Sponsored by Westfield Collision Center.

www.facebook.com/events/843143696027469



Westfield Winter Wonderland Comes to Quimby St.

Sunday, July 14, 10:30am - 12:30pm

Grab the kids and come downtown on Sunday, July 14 from 10:30am -12:30pm for the 2nd Annual Westfield Winter Wonderland! Family fun activities and crafts will abound once again as Quimby St. becomes pedestrian only for this family friendly event. Activities include:

- Decorate your own cookies with Farinolio and Bovella's
- Color your own official Westfield Winter Wonderland t-shirt with The James Ward Mansion
- Take a photo with Summer Santa and make your own picture frame inside Little Nest Photography
- Make reindeer pretzels and enjoy ice cream with Kilwins
- & much more!!

Register Now!

Downtown Westfield 5K & Pizza Extravaganza

Wednesday, July 24, 7pm

Runners get ready! The 18th Annual Downtown Westfield 5K & Pizza Extravaganza will be held July 24, 2019 at 7pm. Sponsored by the Downtown Westfield Corporation, the 'Pizza Run' is one of the largest non-corporate 5K races in the state, attracting 2,000 to 2,600 runners and over 6,000 spectators for an evening of running, pizza, prizes, DJ entertainment, and live music.

2019 sponsors include: Trinitas Regional Medical Center, Horizon Blue Cross Blue Shield of New Jersey, Stop & Shop, Atlantic Medical Group, Lord & Taylor, Overlook Medical Center, UBS and [many more!](#)

[REGISTER NOW!](#)



Grand Openings

Spice Bazaar Modern Indian Cuisine,

Westfield's only Indian restaurant, has opened in a larger space at 39 Elm St. Owners Simran Bakshi and Kanika Vij are thrilled to announce their expansion AND their introduction of a new pan Asian restaurant in their prior Quimby St. location. Spice Bazaar, which opened in November 2017, offers vegetarian and non-vegetarian entries, delicious tandoori breads, and exquisite spices. 39 Elm St., 908.389.1888.

www.spicebazaarnj.com

Innovasian Taco is now open at 106 Quimby St. at the corner of Central Ave. They offer innovative Latin and Asian fast food in a casual setting. 908.232.3429

Coming Soon:

Acting Out!, Brooklyn's Premier Acting School, will open at 439 South Ave. W. (in the Root Building at the corner of Westfield Ave. and South Ave.). Acting Out! offers an extensive performing arts curriculum, from kindergarten to college. The entire staff are professional working actors and musicians. Your child will learn in-depth performing arts technique while having fun. Whether your child just needs to break out of her shell, or prepare for a Broadway audition, Acting Out! knows what it takes. www.actingoutonline.com

Bareburger should begin construction soon on their new space at 126 Central Ave., next door to Warby Parker. This upscale burger franchise with a full liquor license offers burgers, salads and sandwiches. Their menu is over one-third vegetarian and plant-based and they work with sustainable farmers and partners. Enjoy everything from a bison burger with blue cheese, bacon, bourbon jam and caramelized onions, to a sweet potato, kale & wild rice patty. www.bareburger.com

Buddha Fish, a high end sushi and tapas restaurant, will open soon at 35 Elm St. in the former Mojave Grill location. Their new exterior is finished with a beautiful sign and awning.

Design Hub Home, a lighting, furniture and design company is coming to the corner of Elm & Quimby St. at 22 Elm St. Expanding from their Millburn NJ store, Design Hub Home offers high quality and value in products and services for both residential and commercial clients. 973.258.0000. www.designhubhome.com

Garden in One, a new ice cream and wraps fast casual restaurant is opening at 116 Elm St., across from Addams Tavern. Stay tuned.

Lions Roar Brewing Co.

Lions Roar Brewing Co. is coming to Westfield! This microbrewery will be located at the circle on South Ave, and offer a variety of European-influenced and American-loved craft beers. Their indoor and outdoor space will offer patrons a casual setting to socialize with fellow neighbors and beer lovers from Westfield and across the state. They plan to open later in 2019. Follow their social media to keep up with their progress! 517-519 South Ave. W., 908.301.6117.

www.LionsRoarBrewing.com

The Psychic Boutique will open at 27 E. Broad St.

Food & Wine

Grilling Classes at Savory Spice Shop

This month Savory Spice is featuring two evening classes with May Fridel, owner of Passion for Spices in Summit. The class on July 11 will focus on grilling meat and poultry while the July 25 class will concentrate on grilling fruits and veggies. Both classes are from 7pm to 9pm and the fee is \$25 for each. Please call the store or stop by to reserve your space. 138 E. Broad St., 908.264.8947.

www.savoryspiceshop.com/new-jersey/westfield.html



BBQ Catering from Xocolatz

Happy Fourth of July from Xocolatz! They cater to all of your Independence Day needs, and there's nothing like having a party without the barbeque hassle. Let Xocolatz make this year's barbeque even easier. 235 Elmer St, 908.232.3962. www.Xocolatz.com

New Menu at Casa di Pizza

Come down to Casa di Pizza and check out their new menu, featuring several new tasty additions including salads like the Crispy Chicken Ranch Salad and the Greens and Grain Bowl (served with farro, apples, fennel and cranberries). Additionally, they now offer family combo dinners available for take-out and delivery. 50 Elm St., 908.654.3232. www.casadipizzawestfieldnj.com

New Summer Menu at Chez Catherine

Enjoy the new summer menu at Chez Catherine, featuring fresh seasonally ingredients and new items. View the menu on their website. Open for lunch Tuesday to Friday and dinner Tuesday to Saturday. Chez Catherine will be closed on July 4 and from Sunday July 21 until July 29. They will reopen on July 30 for dinner. 431 North Ave. W., 908.654.4011. www.chezcatherine.com

Celebrating 15 Years on Quimby St. at The Chocolate Bar

July begins their 15th anniversary on Quimby St.! The Chocolate Bar would like to thank everyone for their support and patronage over these many years and invite you to come in to try new gelato flavors and always freshly dipped chocolates. 112 Quimby St., 908.389.9000. www.facebook.com/thechocolatebar

Prominent Downtown Clock Restored

The familiar clock at Elm and E Broad Streets was



recently restored by the property owner, Dominick Verdic. In addition to replacing the lighting with new LED technology, Jack Gordin, expert clockmaker of Gordin & Sons on E. Broad St. assisted with the internal clock mechanisms. This clock has been on the corner since the 1930's and was a feature in the advertising campaigns of The First National Bank of Westfield as "The Friendly Bank With the Clock".

Best Bets

Art, Home & Design:

Ella Allure Interior Design Center

This month only, Ella Allure is offering 25% off any wallpaper order with mention of this Westfield Today Newsletter. Stop in to the downtown showroom to see beautiful textures and prints from their expanding library of wallpaper and fabrics. 220 E. Broad St., 908.654.3527.

www.EllaAllure.com

Evalyn Dunn Gallery

Evalyn Dunn Gallery welcomes Juxtapose Gallery customers! Mention Juxtapose and receive a special offer this month. Evalyn Dunn is a full service gallery offering custom framing as well as original art. Their gift department includes, art glass, frames, Judaica, and a wide assortment of hand crafted jewelry. Celebrating its 61st year in business, Evalyn Dunn has been voted "Best Gallery or Museum in New Jersey" 2015, 2016, 2017 and 2019 by the American Art Awards. 549 South Ave. W., 908.232.0412.

www.evalyndunngallery.com



Health & Beauty:

Facial Reality Spa & Salon

Take your self-care to the next level with a total body experience that promotes health and hydration from head to toe. Get a FREE travel-size Stone Crop Hydrating Mist when you purchase two products from their exciting new Stone Crop Body Collection. Stop in today. 221 Lenox Ave., 908.928.0010. <http://facialrealityspa.com>

Glamorous Girlz

For the month of July, receive a free manicure when getting a haircut Tuesday through Thursday. 28 Prospect Street, 908.264.8819. www.glamorousgirlzsalon.com

Brunner Opticians

July is Dry Eye Awareness Month. For most, the symptoms are burning, tearing or tired eyes. It may cause blur, difficulty driving at night, contact lens discomfort. Causes may be medication, environmental, or increasing staring at digital screens. There are special lenses to help block the blue light found in digital screens. Part of your comprehensive eye exam will evaluate your eye health and tear film to determine your level of dryness. Call for an appointment. 100 E Broad St., 908.232.8182. www.brunneropticians.net

Kennedy's Barber Club

Beat the heat at Kennedy's with their signature Sub-Zero skin treatment. In just 2 minutes, look years younger and revitalize your skin with their luxury anti-oxidizing formula applied at a cold temperature. You will reverse sun damage while sealing moisture deep below the surface and leave feeling refreshed. This special treat is offered as part of Kennedy's Summer Style and is free with any service. Also, Kennedy's now has balloons! Bring your kiddo to Kennedy's and share in the simple joy that this classic brings. 226 North Ave. W., 908.233.0360
www.kennedysbarberclub.com

Maui Whitening

Try this summertime special for whiter teeth: 40-minute sessions for \$70, 60-minute sessions for \$99. Call for appointments. 406 W. Broad St., 908.233.4715 www.mauiwhitening.com

Kids & Shopping:

Little Nest Portraits Westfield

Summer is officially here and Little Nest is taking their photography studio outdoors! Lavender Fields, Sunflower Farms & The Beach, oh my! 109 Quimby, 908.370.6143.
<https://littlenestportraitsnj.as.me>



Randal's Shoes

If you have not been to Randal's in a while, you are missing out on new selections of women's and children's shoes. This month, take 20% off almost everything in the store (some exclusions apply). 82 Elm St., 908.232.3680.

Sole Shoes

A lot of cute for a little price.. Sole has a large assortment of fun and comfy sandals for \$59.99! Grab yourself a pair, or two. 201 E. Broad St., 908.654.7800. www.italiansole.com

Visit Our Website

The DWC is the management entity of the Special Improvement District. Began as Main Street Westfield in 1993, the organization is run by a staff of three, a volunteer board of directors, and various committees. Downtown Westfield is one of only 40 coordinating Main Street communities in NJ, and over 1,600 nationally. The office is located at 105 Elm St., Westfield, NJ 07090, 908.789.9444. www.westfieldtoday.com

STAY CONNECTED:





Downtown Westfield Corporation | 105 Elm St. | Westfield | NJ | 07090